

WORLD CLASS



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PARTNERS

AUSTRIA CONNECT IBERIAN PENINSULA 2017

6TH ANNUAL MANAGER AND INVESTOR
NETWORKING CONFERENCE

NEW BUSINESS AND
DIGITAL TRANSFORMATION

BARCELONA | 8TH & 9TH JUNE 2017



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AUSTRIA CONNECT IBERIAN PENINSULA 2017

NEW BUSINESS AND DIGITAL TRANSFORMATION

PROGRAM

Location: City Council Barcelona | Saló de Cròniques | Plaça Sant Jaume | 08002 Barcelona

THURSDAY, 8th June 2017

18.00 – 19.45

WELCOME RECEPTION

Montserrat **BALLARIN**, Councillor of Commerce and Markets, City Council of Barcelona
Robert **PUNKENHOFER**, Austrian Trade Commissioner in Barcelona
Michael **SPALEK**, Austrian Trade Commissioner in Madrid
Barbara **NOPPINGER**, Commercial Attaché in Lisbon
Ulrike **RABMER-KOLLER**, Vice-President of the Austrian Federal Economic Chamber

19.45 – 20.00

TRANSFER TO DINNER

Restaurant „Samfaina“ at the Barcelona opera –
Gran Teatre Liceu | La Rambla, 51-59, 08002 Barcelona

20.00 – 23.00

NETWORKING DINNER

OPENING

Thomas **STELZER**, Austrian Ambassador in Portugal
Peter **HUBER**, Austrian Ambassador in Spain

IMPULSE STATEMENT

Alex **VALLS**, CEO, Mobile World Capital

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AUSTRIA CONNECT IBERIAN PENINSULA 2017

NEW BUSINESS AND DIGITAL TRANSFORMATION

PROGRAM

Location: Recinto Modernista de St. Pau | c/ Sant Antoni Maria Claret, 167 | 08025 Barcelona

FRIDAY, 9th June 2017

08.30 – 09.00 **REGISTRATION**

09.00 – 09.30 **WELCOME**

Maria **BADIA I CUTCHET**, Secretary for Foreign and European Union Affairs,
Government of Catalonia

SPEED NETWORKING

09.30 – 10.30 **KEY NOTE 1**

THE DIGITAL PHENOMENA: TREND OR EXPONENTIAL CHANGE?

Pablo **FONCILLAS**, Lecturer at IESE

Q & A

10.30 – 11.00 **COFFEE BREAK**

11.00 – 12.00 **PANEL 1**

DIGITALIZATION: STAYING RELEVANT AND COMPETITIVE

Pedro **CARAVANA**, CEO, Contisystems

Marcus **HANDL**, President, Kapsch TrafficCom Transportation

Evandro **POLLONO**, Managing Director, Hinterhuber & Partners

Sylvia **RAUSCH**, Marketing Director, Saba Infraestructuras

César **ROJO**, CEO, KTM Spain

Panel Chair: Michael **SPALEK**, Austrian Trade Commissioner in Madrid

Q & A

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| 12.00 - 13.00 | KEYNOTE 2 HOW WILL THE FUTURE OF BUSINESS LOOK LIKE? – BLOCKCHAIN & BIG DATA Shermin VOSHM GIR , Founder and CEO, Blockchainhub Q & A |
| 13.00 – 14.30 | LUNCH AND NETWORKING |
| 14.30 – 15.30 | PANEL 2 NEW BUSINESS IN DIGITAL TIMES Eduard BLASI , Lawyer for Cybersecurity, Marimón Abogados Carmo PALMA , Managing Director, Novabase Alexander RUCKENSTEINER , CEO, blueproperty and Investor Rainer SATTLBERGER , CEO, Fronius Spain Patrick WINDBÜCHLER , Co-founder, Facebookerz Panel Chair: Barbara NOPPINGER , Commercial Attaché in Lisbon Q & A |
| 15.30 - 16.30 | WORKSHOP LEADING IN THE DIGITAL AGE Julia CULEN , Managing Partner, Culen Mayhofer |
| 16.30 - 16.45 | BREAK – OPEN COFFEE BAR |
| 16.45 - 17.55 | B2B MATCHMAKING – OPEN COFFEE BAR Individual business meetings between participants |
| 18.00 – 20.00 | SMART CITY TOUR SIGHTSEEING Meeting Point at Lobby - Registration |
| 20.00 – 23.00 | NETWORKING COCKTAIL AT THE BEACH RED FISH s/n, Carrer de la Marina, Barcelona (Port Olimpic) |

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