

	Tue 10.2.2015		We 11.2.2015		Thu 12.2.2015
	Travel	0845-1230	Value-based pricing – how controllers can support value capture Andreas Hinterhuber Hinterhuber & Partners	0845-1300	Reporting and analyzing customer profitability / Keynote? Benchmarking workshop: Customer profitability Wrap-up & next steps
11.30-12.30	Lunch	12.30-13.30	Lunch	13.00-14.00	Lunch
12.30-16.30	Introduction Customer profitability: Case Kanthal Reporting and analyzing customer profitability / Keynote?	13.30-17.00	Value-based pricing, cont. Andreas Hinterhuber Hinterhuber & Partners		Travel
17.00-20.00	Career Development: Communication & Presentation Skills Tord Pååg Dynamiskt Framträdande DF AB	17.00	Personal time		
20.15	Dinner				