

10 March 2008

**Republic of Austria awards Hans Hinterhuber the cross of honour
for achievements in science and arts**

Innsbruck (Austria) – 10 March 2008 – HINTERHUBER & PARTNERS is pleased to announce that Hans Hinterhuber, Chairman HINTERHUBER & PARTNERS, is awarded today the Austrian Cross of Honor for Science and Arts (“Österreichisches Ehrenkreuz für Wissenschaft und Kunst I. Klasse“) by the President of the Republic of Austria.

In the ceremonial speech the President pays tribute to the contributions Hans Hinterhuber has made to the theory and practice of strategic management: “With over 120 000 books sold, Hans Hinterhuber has influenced generations of executives in German speaking countries”, he said in the laudatory speech.



For further information about HINTERHUBER & PARTNERS, please contact:

Prof. Dr. Hans Hinterhuber
Chairman, HINTERHUBER & PARTNERS
hans @hinterhuber.com
Innsbruck, Austria

About HINTERHUBER & PARTNERS:

HINTERHUBER & PARTNERS is a consultancy specialized in Strategy Pricing and Leadership headquartered in Innsbruck, Austria with worldwide client engagements. We are committed to contribute to a significant, measurable and sustainable performance improvement in client operations. We pride ourselves to combine insightful practical experience with intellectual excellence to be recognized as thought leaders in our fields of Strategy Pricing and Leadership. For more information, visit the company's website at <http://www.hinterhuber.com>