

28 February 2008

“LEADERSHIP” BY HANS HINTERHUBER AVAILABLE IN KOREAN

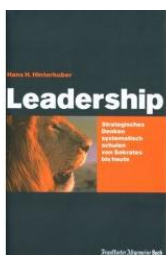
Innsbruck (Austria) – 28 February 2008 – HINTERHUBER & PARTNERS is proud to announce that the book “Leadership” by Hans Hinterhuber, Chairman, HINTERHUBER & PARTNERS, has been released in Korean today. “Leadership” was originally published in Germany and is already in its 4th edition. “Our company globalizes, and so does the impact of our ideas”, comments Hans Hinterhuber.

To purchase “Leadership” (Korean edition) please visit the following website or any other leading online retailer.

<http://book.daum.net/>



The original German edition is available in fine bookstores across Continental Europe.



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About HINTERHUBER & PARTNERS:

HINTERHUBER & PARTNERS is a consultancy specialized in Strategy Pricing and Leadership headquartered in Innsbruck, Austria with worldwide client engagements. We are committed to contribute to a significant, measurable and sustainable performance improvement in client operations. We pride ourselves to combine insightful practical experience with intellectual excellence to be recognized as thought leaders in our fields of Strategy Pricing and Leadership. For more information, visit the company's website at <http://www.hinterhuber.com>