

2009

SAMA Event Calendar

January

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March

Su	Mo	Tu	We	Th	Fr	Sa
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

Su	Mo	Tu	We	Th	Fr	Sa
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May

Su	Mo	Tu	We	Th	Fr	Sa
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24	25	26	27	28	29	30
31						

June

Su	Mo	Tu	We	Th	Fr	Sa
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
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July

Su	Mo	Tu	We	Th	Fr	Sa
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August

Su	Mo	Tu	We	Th	Fr	Sa
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30	31					

September

Su	Mo	Tu	We	Th	Fr	Sa
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6	7	8	9	10	11	12
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27	28	29	30			

October

Su	Mo	Tu	We	Th	Fr	Sa
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18	19	20	21	22	23	24
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November

Su	Mo	Tu	We	Th	Fr	Sa
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December

Su	Mo	Tu	We	Th	Fr	Sa
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22	23	24	25	26	27	28
29	30	31				

February

24: SAMA Webinar Series

Pricing strategies for increasing profitability: what every account manager needs to know

Andreas Hinterhuber, Hinterhuber & Partners

March

8-10: Pan-European Conference

Hilton Berlin • Berlin

9: Pan-European Conference Executive Exchange

Competing on customer interaction: how the entrenched supplier can revitalize its go-to-market model and optimize its cost to serve

Hilton Berlin • Berlin

May

10-13: 45th Annual Conference

The Westin Diplomat • Hollywood, Fla.

11: 45th Annual Conference Executive Exchange

Redefining customer collaboration: the opportunities and challenges of developing a customer-driven innovation capability

The Westin Diplomat • Hollywood, Fla.

October

19-22: SAMA University

Gleacher Center • Chicago

For further information please contact Rhodonna Espinosa, meetings and registration manager, at (312) 251-3131 Ext. 38, or visit SAMA's Web site, www.strategicaccounts.org.



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