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February

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March

April

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June

July

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2009 SAMA Event Calendar

February 24: SAMA Webinar Series

Pricing strategies for increasing profitability: what every account manager needs to know Andreas Hinterhuber, Hinterhuber & Partners

March

8-10: Pan-European Conference

Hilton Berlin • Berlin

9: Pan-European Conference Executive Exchange

Competing on customer interaction: how the entrenched supplier can revitalize its go-to-market model and optimize its cost to serve

Hilton Berlin • Berlin

May

10-13: 45th Annual Conference

The Westin Diplomat • Hollywood, Fla.

11: 45th Annual Conference Executive Exchange

Redefining customer collaboration: the opportunities and challenges of developing a customer-driven innovation capability

The Westin Diplomat • Hollywood, Fla.

October 19-22: SAMA University

Gleacher Center • Chicago



For further information please contact Rhodonna Espinosa, meetings and registration manager, at (312) 251-3131 Ext. 38, or visit SAMA's Web site, www.strategicaccounts.org.

August					September						October							November							December									
Su	Mo	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
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